

## MOTION

FilmL.A., Inc. (FilmLA) is a private non-profit organization that assists the entertainment industry with securing film permits within the City of Los Angeles. The City of Los Angeles entered into a contract with FilmLA in 2010 (C-117026)(Contract) to: coordinate the film permit process in a centralized manner within the City; ensure that filming in the City is done in accordance with City ordinances and in a manner that minimizes interference with neighborhood and merchant districts; conduct community outreach and notification services to residential and commercial/industrial districts to inform them of filming within their communities; collect permit fees; and develop a marketing program to promote the City as a location for feature film, television and still photography. In the past five years, FilmLA has issued 52,469 permits and has received positive feedback from the entertainment industry.

The Contract was executed in 2010 for a five-year term, with three five-year renewal options. The Contract expired on June 30, 2015. The contract administrator, the Economic Workforce Development Department, FilmLA and the Mayor's Chief Liaison of Film and Television Production have been working to address technical issues and discuss other proposed revisions within the Contract. The Contract was extended by a letter of agreement on June 29, 2015 for 90 days. A second letter of agreement was signed on September 21, 2015 to extend the existing contract to October 30, 2015 to allow for additional time to discuss the issues and revisions.

The City departments and FilmLA need additional time to discuss the technical issues and proposed revisions. The Contract needs to be extended for an additional six months in order to provide City departments and FilmLA with sufficient time to discuss.

I THEREFORE MOVE that the City Council instruct the City Attorney, with assistance from the Economic Workforce Development Department, to extend the existing contract with FilmL.A., Inc. (C-117206) for an additional six months to April 30, 2016 to provide City staff and FilmL.A., Inc. with sufficient time to further discuss the technical issues and proposed revisions.

I FURTHER MOVE that City Council instruct the Chief Legislative Analyst, City Administrative Officer, City Attorney, Economic Workforce Development Department, and FilmL.A., Inc. to negotiate and execute a contract renewal for a five-year term in accordance with the existing contract agreement.

PRESENTED BY:

  
NURY MARTINEZ  
Councilmember, 6<sup>th</sup> District

SECONDED BY:

